

**The Nonfiction Book Marketing Plan: Online And
Offline Promotion Strategies To Build Your Audience
And Sell More Books By Stephanie Chandler**

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Build Your Nonfiction Book Marketing Plan By Stephanie Chandler founder of the Nonfiction Authors Association, an online marketing community

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This is an excerpt from The Nonfiction Book Marketing Plan: Online and Offline Tactics to Build Your Audience and Sell More Books 2015 By Stephanie Chandler

Build your nonfiction book marketing plan

Build Your Nonfiction Book Marketing Plan Stephanie Chandler is a blogger for Forbes and the author of Strategies to Build Your Audience and Sell More Books.

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Background . Chandler is the author of several books including Own Your Niche and The Nonfiction Book Marketing Plan. She has been quoted in or contributed to more

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